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Work Experience

Senior Presentation & Graphic Designer

Washington Companies | 2023

- Led the design process as a visual storyteller, effectively translating sales and business objectives into clear and compelling slides.
- Successfully navigated ambiguity and rapidly iterated designs while incorporating feedback.
- Efficiently managed timing and deliverables for multiple projects simultaneously, showcasing strong project management skills.
- Created templated, self-serve systems for internal use, enhancing efficiency and enabling easy access to resources.

Web Designer & Branding Specialist

Hazel & Fawn | 2021-2023

- Re-branded all design materials to align with brand image and modern luxury children's store trends.
- Built and maintained the Shopify website, ensuring a seamless and user-friendly online shopping experience.
- Managed product listings, including uploading images, writing product descriptions, seo writing, and organizing categories for easy navigation.

Graphic Design Intern

Hexbug Robotics | 2021

- Designed packaging, web ads, websites, and magazine ads to visually communicate brand messages effectively.
- Collaborated with engineers, filmmakers, 3D designers, and management to share ideas and receive feedback on artwork, ensuring approval for production.
- Utilized printing and packaging machinery to prototype packaging for mass production, ensuring efficient and high-quality results.
- Edited professional photos for social media and advertisements to enhance visual appeal and maintain brand consistency.

Education

University of Montana

BFA Digital Art & Technology
May 2022 Graduate - Cum Laude

Montana State University

BFA Graphic Design
2018-2020

Graphic Designer for the MSU Marketing Team and American Marketing Association, placed 2nd in the nation.

Goals

To work alongside a creative team in an environment that values collective problem-solving, fosters creativity, and offers ample opportunities for continuous development and innovation.

Skills

Adobe Creative Suite, Figma, Procreate, Web Development: HTML/CSS, 2D & 3D Animation, Motion Design Presentation Design, Content & SEO Writing, Illustration, Branding, Print Production, Photo/Video Editing, Content Strategy, Conversational Spanish, Empathetic Listener